

bella

bella

ideale





ideale - what does it mean?

ideale

IDEALE – the word *ideale* derives from Italian and it means **IDEAL** or **PERFECT**.

IDEALE underlines the highest quality of a **premium product**.





ideale



ideale

Exceptional. Trusted. Ideal.



ideale



ideale

THE
IDEAL PRODUCT
FOR
EVERY WOMAN



Bella presents
a revolutionary premium product!

ideale

Bella Ideale combines **most desirable and valued
attributes**
of sanitary napkins.

Bella Ideale with **incredibly soft cover** ensures **instant
absorption,**
complete dryness and ultimate flexibility.

Bella Ideale Night 14 pcs



ideale





Free sample 1 pc

ideale





Bella Ideale Night

ideale



Why Bella Ideale is the ideal product?



ideale

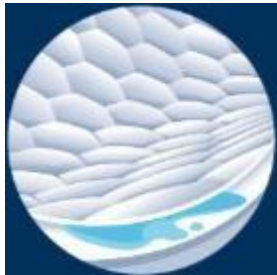
Air

Breathable
bottom layer
for health
of intimate area



Microcapsules

for advanced
protection
against leakage
and odour



StayDrai™

Double structure with
pure cotton inside
for extreme feeling of
dryness and comfort

Flexi-Fit



Totally thin & flexible
for ultimate freedom



Air

Breathable
bottom layer
for health
of intimate area

bella

ideale

AIR – breathable bottom layer for **health of intimate area**.

Proper air circulation **reduces the risk of infections, irritations
and chafes.**

Breathability supports **intimate health and good skin condition.**



ideale

Unique feature of Bella Ideale Night.

**StayDrai – innovative, technologically advanced
double structure** of topsheet with **pure cotton** fibres
inside
for **immediate feeling of dryness and comfort.**



ideale

MICROCAPSULES – advanced **protection against leakage and odour.**

Unique formula stops bacteria growth and prevents from unpleasant smell.

It **immediately transforms liquid into gel and locks it inside a pad.**

Bella Ideale Night absorbs few times more than regular ultrathin sanitary napkins! *

*as per laboratory tests conducted by Bella India on regular ultra sanitary napkins



Flexi-Fit



Totally thin & flexible
for ultimate freedom

bella

ideale

FLEXI FIT – totally **thin and flexible** for ultimate freedom.

Feels like an **integral part of underwear**.
Perfectly adapts to any type of clothing.



ideale

Additional features

LIGHTLY SCENTED for additional freshness

ELEGANT COLOURFUL TOPSHEET first time in India!

XXL – SIZE for ideal protection during very heavy flwow or night time

Each napkin is wrapped in a sachet with clip useful for disposal



ideale

ideale

Exceptional. Trusted. Ideal.



ideale

Thank you